

OIL's CSR Coffee Table Book released

Hon'ble Chief Minister of Assam, Shri Sarbananda Sonowal in the presence of Hon'ble Union Minister for Petroleum and Natural Gas and Skill Development & Entrepreneurship, Shri Dharmendra Pradhan, Education, Health and Finance Minister, Dr Himanta Biswa Sarma, Industries, Commerce, Transport and Skill Development Minister Shri C.M. Patowary, MP Guwahati Smt Bijoya Chakrabarty, MP Mangaldai Shri Ramen Deka, OIL, CMD Shri Utpal Bora, Director (HR&BD), OIL, Shri Biswajit Roy, released "**OIL- Technology with a Human face**" – a **CSR Coffee table** Book during the inauguration ceremony of Skill Development Institute, Guwahati on 8th December, 2017.

Few key aspects of the OIL's CSR Coffee Table Book:

1. A coffee table book is an oversized, usually hard-covered book whose purpose is for display on a table intended for use in an area in which one entertains guests and from which it can serve to inspire conversation. Subject matter is predominantly non-fiction and pictorial (a photo-book). Pages consist mainly of photographs and illustrations, accompanied by captions and small blocks of text, as opposed to long prose. Since they are aimed at anyone who might pick up the book for a light read, the analysis inside is often more basic and with less jargon than other books on the subject.
2. OIL's CSR Coffee Table Book has been designed to present the reader the story of OIL's CSR with focus on the major CSR initiatives in recent years, important short case studies of project beneficiaries with creative as well as relevant photographs that best reflects the diverse aspects of OIL's CSR. The fact that the text is bilingual (English and Hindi) makes OIL's CSR Book unique.
3. The research work and production planning has been carried out by Nanda Talukdar Foundation, a reputed NGO engaged in contemporary social history research social, Social Audit, Media Advocacy and Publication of high end research oriented books including Coffee Table Books.
4. The creative photographs, excluding the archive photos have been clicked by a team of professional photographers from wild Trail & Muse & Memories. Designed by N Communication, Kolkata, the coffee table book (148 pages) has been printed at Pragati Offset, Hyderabad, which is one of the most advanced printing press in India.
5. The editorial team comprised of Tridiv Hazarika, Nayana Madhu Dutta, Jayant Bormudoi and Dr. Shailseh Tripathi from Public Affairs Department. Shri Pranjit Deka,ED(HR&A), Shri Dilip Kumar Bhuyan, GM(PA) and Ms Deepshikha Deka, GM(PR), Corporate office were the advisors to the Editorial team.

Acknowledgement

On behalf of the Editorial Team, we offer our gratitude to the Hon'ble Union Minister, MoP&NG, Shri Dharmendra Pradhan, Shri K D Tripathi, Secretary, MoP&NG, CMD, functional directors and RCE, OIL for contributing wonderful thought provoking goodwill messages for the Coffee Table Book; Ministry of Petroleum and Natural Gas and the advisors to the editorial team for their guidance and support which has helped in the publication of the CSR Coffee table book of OIL.

The CSR Coffee Table Book is a corporate gift of OIL and we shall also be sending the book to major public libraries in India as well as abroad, CEO's of all Oil Sector PSUs, senior government officials, Academic Institutions and other important stakeholders so that OIL's CSR initiatives get the attention and recognition it rightly deserves. We are also uploading the soft copy of the CSR Coffee Table in OIL's website under Publications for wider circulation of the same.

We are also attaching the soft copy along with this mail and shall look forward to your valuable feedback.

Happy reading,

